SIX VALUE MEDALSTM

How do you choose between equally good options? Is your organisation on track to achieve its purpose? Have your people been neglected in your pursuit of profits? What new value do you offer to clients? How do others perceive your organisation? Does society benefit from your existence?

All decisions involve trade-offs between values. The best decisions are those which embody the greatest value. Do you know your values and trade-offs? Consciously choosing your values allows you to lead from principle, and live a life that you and others can find meaningful and productive.



The Six Value Medals provides a clear framework to assess and map your values. It enables you to focus on what is important, identify missing values, and highlight potential sources of conflict.

Live your values. Talk about them with others. Agree on shared values. Pursue meaningful goals. Design worthwhile projects. Build a happy family. Achieve all this and more by using the Six Value Medals.



Edward de Bono Training Pte Ltd

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SIX VALUE MEDALS™ Course Outline

Why you should attend

All decisions stem from values. Most people are simply not aware of their underlying values. Knowing your values will help you lead more firmly and make decisions more confidently.

- Identify your key values
- Understand what values drive others
- Focus on your organisation's values
- Make decisions in line with values
- Deliver value to others

What you will learn

Think about values in an objective way. Have a clear map of which values you want to act on. Assess the impact of your decisions based on the values delivered to yourself and others.

- Assess values using a framework
- Communicate values to others
- Map out values clearly
- Check for missed values
- Pinpoint sources of conflict

How you will learn

Thinking is a skill, just like tennis. You cannot learn a skill by merely reading about or watching it. You have to practise the skill yourself and get feedback from a trained professional.

- Presentation of six different medals
- Examples of what each medal means
- Hands-on practice on assessing values
- Group discussions to learn from others
- Feedback on how to improve your thinking

Who should attend

Value awareness and choice are essential for anyone who wants to lead by principle, do productive work, or live a meaningful life.

- Leaders of organisations
- Managers of diverse teams
- Executives seeking to add value
- Individuals wanting better decisions