

# POWER OF PERCEPTION™

C&S



Consequences  
& Sequels

Ninety percent of errors in thinking are errors of perception rather than of analysis. We are all victims of the classic mistake of having a good ladder leaning on the wrong wall.

APC



Alternatives,  
Possibilities,  
Choices

PMI



Plus, Minus,  
Interesting

Most of us have a narrow and fixed view of the world. We see things only from our own perspective. This tunnel vision results in judgments and decisions that may not be the best for ourselves or those around us.

OPV



Other People's  
Views

RAD



Recognise,  
Analyse, Divide



KVI



Key Values  
Involved

CAF



Consider All  
Factors

Are you guilty of short term thinking? Have you considered all factors? Do you know what others think? Did you include key values in your decision? Are you indecisive? Do you have difficulties prioritising?

FIP



First Important  
Priorities

AGO



Aims, Goals  
Objectives

Power of Perception™ provides you with ten tools to broaden your thinking. These tools provide insights to help you make better decisions.

DOCA



Decisions, Outcomes,  
Channels,  
Actions