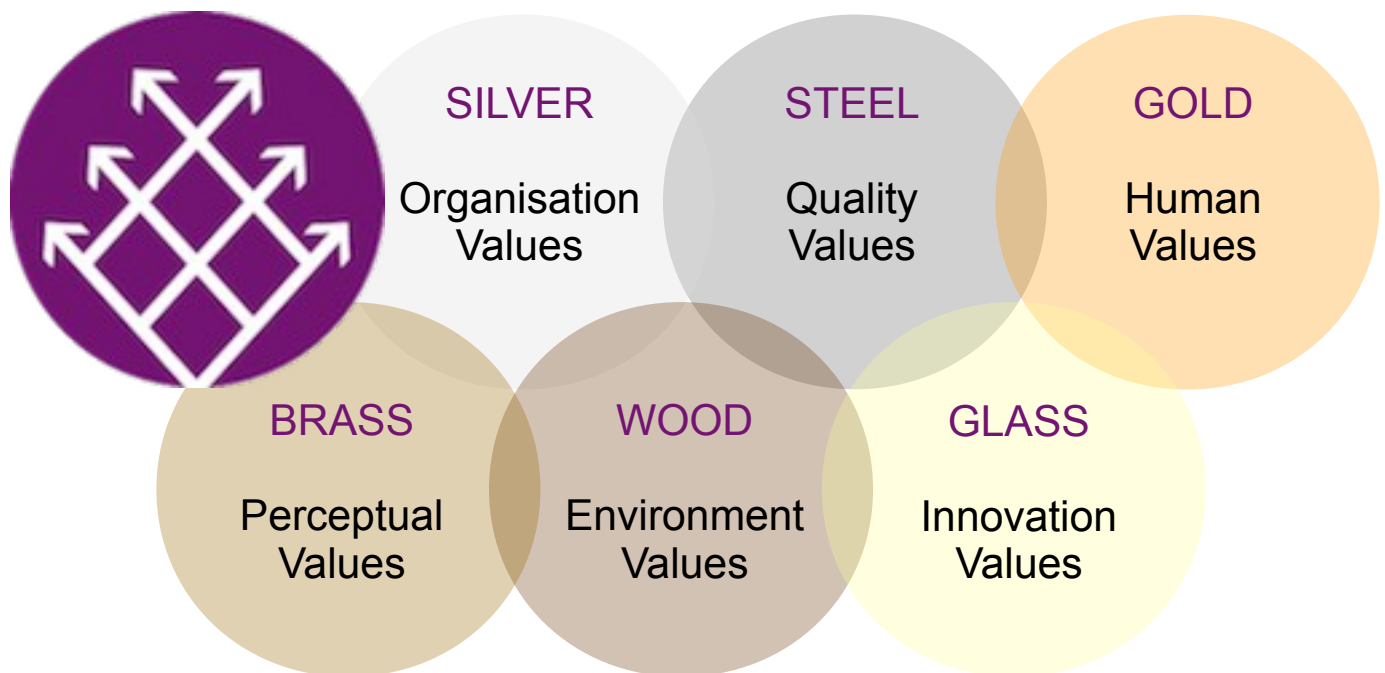


SIX VALUE MEDALS™

How do you choose between equally good options? Is your organisation on track to achieve its purpose? Have your people been neglected in your pursuit of profits? What new value do you offer to clients? How do others perceive your organisation? Does society benefit from your existence?

All decisions involve trade-offs between values. The best decisions are those which embody the greatest value. Do you know your values and trade-offs? Consciously choosing your values allows you to lead from principle, and live a life that you and others can find meaningful and productive.



The Six Value Medals provides a clear framework to assess and map your values. It enables you to focus on what is important, identify missing values, and highlight potential sources of conflict.

Live your values. Talk about them with others. Agree on shared values. Pursue meaningful goals. Design worthwhile projects. Build a happy family. Achieve all this and more by using the Six Value Medals.