

Reaching into the minds of men we traversed the world with you  
You taught us the difference between what we see and what we should see  
Some did not try to understand the difference between innate intelligence and the  
ability to think well  
But for those who did  
You opened our minds to think not only of what is or what was but what could be  
Moving into a world where fluidity and possibility was the way forward  
You taught us to dare to dream, to achieve,  
No mind was too young or too old for you  
You were an inspiration to our daughters who learned and imbibed much from you  
We experienced for ourselves how people lapped up your thoughts even if only  
through us – equally ardent disciples  
We witnessed how heads of states and entire teams of state machinery made time to  
listen to you  
And now we have but one more reason to look to the skies – for your legacy is  
permanently enshrined there  
As one of our young graduands in our Thinking School who completed six years  
learning your tools lamented how he missed the weekly de Bono lessons for he had  
spent more than half of his life learning to think  
Doubt not, in Singapore and beyond our shores, your memory will remain.



Linda's first meeting with you in 1989, one that changed our lives



Our lives changed in 1992 when you included us – the only two Asians – to be among the first twelve persons worldwide to be personally trained by you to teach the Six Thinking Hats.



Frankly speaking, we did not have the faintest idea as to what the life of a certified de Bono trainer would be like.



Indeed, it wasn't a breeze and by the third year, only 7 of the original 12 were still in business. However, those who had attended the Six Hats seminars were clamouring for more



So there were further certifications for ‘Lateral Thinking, Direct Attention Thinking Tools (Power of Perception), Simplicity, Six Value Medals & Focus on Facilitation. Both of us were appointed Master Trainers for all of them.



In view of our phenomenal success in popularising your Methods in ASEAN and East Asia, you authorised us to incorporate your name into the name of our Company and flew in for the official launch at the Raffles Hotel in 1993



Our guests for the Official Launch of the company included Encik Rahim Ishak, the brother of the first President of the Republic, Dr. Lee Suan Yew, the brother of the first Prime Minister of Singapore and H.E. Yuksel Solemez, former Ambassador of Turkey to Singapore



You were very pleased that there was a Training Company with your name in the very heart of the CBD in Singapore. You appointed us Master Trainers in the Six Hats and authorized us to train and certify others to teach your Methods in their own countries.





You were an excellent mentor and never failed to provide us the encouragement and advice to help us cope with challenges which inevitably came our way.



You never failed to acknowledge our success in maintaining our position as the leading distributor in your Global de Bono network and you appointed us Lifetime Master Trainers in your methods.



Abdul Taib Mahmud  
Chief Minister of Sarawak



Fidel Ramos  
President of the Philippines



Sakaran Dandai  
Chief Minister of Sabah



Anson Chan  
Chief Secretary of Hong Kong



Goh Chok Tong  
Prime Minister of Singapore



Minister of Telecommunications  
Vietnam

We personally witnessed how leaders of nations in the region were most eager to meet you to learn what you had to say about the importance of teaching of thinking.



Our most noteworthy though challenging request came from the Sri Lankan government via the German Development Cooperation to conduct training and to moderate a planning workshop for the Post Tsunami Reconstruction Project in the aftermath of the 2004 Tsunami disaster. Significantly, the request specified the use of Edward de Bono's Methods.



Waskita Karya - Indonesia



Management – Intercontinental Hong Kong

Edward's reason for building a network of Certified Trainers stemmed from his inability to cope with the tremendous demand for his seminars. We found ourselves hard pressed to cope with the endless requests for training in his methods with requests from every industry.



Royal Armed Forces – Brunei Darussalam



Industrial / Business Sector - NEPAL



Datuk Amar Hamid Bugo

Following upon your Conference to the Civil Service and the Sarawak Economic Development Corporation at the invitation of the State Secretary, Tan Sri Datuk Amar Hamid Bugo, you appointed us to deliver the State Planning Seminars for the Residents of the Government of Sarawak.



You were the Guest-of-Honour at the banquet hosted by the Vice Premier of Taiwan after a two day Seminar on Creativity. The Premier was in the South on a political campaign



You entrusted us with arranging very significant Conferences for the Senior Management of major corporations including the MTR Corporation & CLP Power.





Senior Management – Hong Kong Jockey Club



Board of Governors – BANK NEGARA, Malaysia



Senior Management - Singapore Airlines



Trade Unions, Singapore

And we provided training in your Methods to major organizations including the Hong Kong Jockey Club and Bank Negara, Malaysia. Several of these organisations engaged our services on a monthly basis for several years.



INTAN - Malaysian National Institute  
of Public Administration Trainers



MTR Corporation – In-House  
Trainers for 6Hats & LT



Trainers for Taiwan, Philippines,  
Indonesia & HK



Taiwan, Malaysia, Korea, Indonesia



Post Certification Celebration



Taiwan, Indonesia, Singapore.

As Master Trainers, we continued expanding the DeBono Network by certifying instructors to assist with the influx of training requests from across the region.

(Above: photos of some of our first batches of instructors.)



And even after 30 years your Methods still deliver the promise of effective thinking for results as in our widely subscribed seminars organised by the Hong Kong Hospital Authority.



Presbyterium of Penang Diocese



CSsR Order in Singapore



Canossian Daughters of Charity, Singapore

Your methods are applicable in all industries including religious organisations who have learnt the language of the Six Hats



EUROPEAN YEAR OF LIFELONG LEARNING



FIRST EU CONFERENCE ON

THE TEACHING OF CONSTRUCTIVE THINKING SKILLS IN EDUCATION

4th & 5th DECEMBER, 1996.

ORGANISED BY

THE EDWARD DE BONO NON-PROFIT FOUNDATION

Executives who attended our seminars asked for a student version for their children. You readily permitted us to create a programme for schools which equipped tens of thousands of students with the tools for effective and creative thinking.



Enlightened Principals of top schools in Singapore like Mr. Tooh Fee San of The Chinese High,



and Mrs Carmee Lim, Principal of Raffles Girls Secondary readily welcomed your methods for their staff and students



A group from combined schools in Singapore



Katong Convent Singapore



Mahidol University of Medical Sciences

Schools sent endless streams of student leaders for special holiday programmes. Your Methods spoke to Primary, Secondary and College students and even to Candidates for PhD and MBA





Staff of Diocesan Girls' School, Hong Kong



Seminar for Teachers, Taiwan



School Principals Conference, Beijing

Your methods were also shared with top schools in the region



You even visited our Our De Bono School for Thinking regularly whenever you were in Singapore thrilling the students with the rare opportunity of meeting the Guru himself.



The culture of 'Learning to Think' soon gained widespread acceptance. Many of our students who joined at the age of 7 completed the carefully planned de Bono Methods syllabus and graduated at the age of 14.



The success story of our 'De Bono School for Thinking' which you so strongly endorsed in your conferences and interviews spread throughout the region and the School which functioned only on Saturdays received many foreign visitors



Singapore Public Library @ Ang Mo Kio



The Six Hats Method gained currency over the years in the local community and even in the local library.



You were not a stranger to our home which you anointed with your frequent visits



And we are honoured that you bade us welcome to your places of residence including your castle in Malta, the Isola de Tessera in Venice



Your apartment in New York by Central Park and the fabled Cranmer Hall in Norfolk





Most of all , you made it a point to be present at our 25<sup>th</sup>  
Wedding Anniversary celebrations in London.



We cannot but be grateful that we had the chance to meet you in Malta in 2019 at the de Bono Distributors Meeting. It was most poignant that on the final evening, you bade your final goodnight of the evening to me.



You will always remain in our hearts



and that one last birthday wish



You may have left us but together with your sons Caspar and Charlie, the Edward de Bono International Network will continue to bring your Methods to future generations.



Minor Planet Nomination

(2541) **Edebono** = 1973 DE

Discovered 1973 Feb. 27  
by L. Kohoutek at Bergedorf.

Named in honor of  
**Edward de Bono**  
(b. 1933)

who is regarded as the leading international authority  
in conceptual and creative thinking and  
in the teaching of thinking as a skill.  
He originated the term 'lateral thinking'  
and is well known for the deliberate creative techniques  
associated with it and the powerful Six Hats method.  
He has written over 50 books,  
published in 28 languages,  
and has made two TV series.

Name proposed by P. Colemont  
on behalf of the members of  
the European Association for  
Creativity and Innovation.

29 april 1996

Approved by the Small Bodies Names Committee  
of the International Astronomical Union

Published in the Minor Planet Circulars,  
issued by the Minor Planet Center,  
located at the Smithsonian Astrophysical Observatory,  
in Cambridge, Massachusetts, USA.

**YOU HAVE NOW ASSUMED YOUR PLACE AMONG THE  
STARS . MAY YOU REST IN PEACE.**